

# Postgraduate Program in Biotech and Pharmaceutical Industry

*Do you aim to work in a biopharma company?*



IQS EXECUTIVE EDUCATION | POSTGRADUATE PROGRAM

## *Would you like to expand your career opportunities in the Biopharma or Med Tech industries?*

With its close ties to major companies in the Life Sciences sector, the Program in Biotech and Pharmaceutical Industry offers a unique training that combines knowledge acquisition with the development of core competences.

The life sciences sector, including biotech, pharmaceutical, and medical device industry, has a high economic impact worldwide, providing significant highly skilled employment.

The program is highly designed for students with a clear career goal within biotech and pharmaceutical companies, in response to the companies' demand for highly qualified professionals.

At the end of the program, the students will have developed real-world business skills and a professional network with senior business professionals who have deep biotech and pharmaceutical industry experience.



### *Students will benefit from:*



#### **Coaching and training experts**

using novel techniques to promote the development of specific personal or professional goals.



#### **Top-management professionals**

from world's leading biotech and pharmaceutical companies delivering industry case-studies and practical implications based on their day-to-day business experience.



#### **Exceptional guest speakers**

from the life sciences sector to provide new perspectives from different angles and to promote strategic thinking.

## Who should apply to the program?

// Anyone hoping to find a new career or pursuing career growth in the life sciences sector, specifically in companies that develop small molecules, biologicals, medical devices and in vitro diagnostics or organizations that interact with companies in the life sciences sector, such as regulatory agencies, contract service providers, venture capitalists...

*The program is taught by top-notch professionals and teachers from biotech and pharmaceutical companies, such as:*

- // Jordi Martí, President ASEBIO, VP & General Manager Celgene
- // Luis Ruiz, CEO Spherium Biomed
- // Eduardo Sanchiz, CEO & Member of the Board of Directors, Almirall
- // Xavier Luria, Chair Drug Development and Regulation, Former Head Safety & Efficacy of Medicines, European Medicines Agency
- // Frederic Llordachs, Global Business Development Manager at Doctoralia Internet
- // Thomas Eichholtz, Former CSO & Executive VP of R&D at Almirall
- // Alexander Zak, Professor at University of California, San Diego
- // Julio Castro, CEO Palobiopharma
- // Marc Martinell, CEO Minoryx Therapeutics
- // Oriol Solà-Morales, CEO HITT, Former Director at Catalan Agency Health Technology Assessment

*You will gain practical knowledge and develop core competencies to become more valuable to employers*



Professors and speakers from leading organizations, such as:



# PROGRAM

## 1. INTRODUCTION

The Global BioPharma Sector Today: Professional Careers

## 2. DRUG DISCOVERY & DEVELOPMENT

- 2.1 Drug Discovery & Development
- 2.2 Drug Production
- 2.3 Intellectual Property Protection. Patents

## 3. REGULATORY AFFAIRS AND MARKET ACCESS

- 3.1 Regulatory Affairs
- 3.2 Pricing & Reimbursement. Market Access

## 4. MEDICAL TECHNOLOGIES

Development, Regulatory Affairs, Pricing & Reimbursement, Market Access

## 5. CORPORATE DEVELOPMENT, MARKETING AND SALES

- 5.1 Corporate Development. Partnering
- 5.2 Marketing, Sales & Communication
- 5.3 Entrepreneurship in the Life Sciences Field
- 5.4 Financing Life Sciences Start-Ups

## 6. LEADERSHIP AND PERSONAL DEVELOPMENT

- 6.1 Tool Box for the Biopharma Industry
- 6.2 Leadership & Personal Branding

## COMPANY RELATED PROJECT

*Are you going to be part of the biotech revolution?*



Postgraduate Program



Total 160 h - 18 ECTS



Monday to Thursday  
From 6.30 PM to 9.30 PM



On site



5.500 €  
15% off for  
IQS students

*Sign up now at [executive.iqs.edu](https://executive.iqs.edu) and get ready to achieve your professional goal*

# IMPROVING TECHNICAL & MANAGEMENT SKILLS

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